

LA JOLLA SHORES LIFEGUARD FACILITY

Designed by an award-winning San Diego architect firm after months of public input, the proposed new La Jolla Shores Lifeguard Facility continues to proceed through the City review process. The La Jolla Shores Association, which facilitated and guided the original public design process, is now joined by the Jolla Community Planning Association and the La Jolla Shores Advisory Board in approval of the project.

COMMERCIALISM AT THE BEACH

Fighting to protect La Jolla Shores Beach and Kellogg Park from increasing commercialism, the La Jolla Shores Association has successfully lobbied the City to establish regulations for surf camps. New restrictions include limiting the number of camps and students and relocating instruction zones north of the areas of highest public use. In order to protect our beaches for public use, La Jolla Shores Association's goal is to also set limits on SCUBA instruction and kayak rentals.

La Jolla Shores Association is also working with the City to increase enforcement of existing regulations so that illegal parking and violations of City-required permits are eliminated.

SITE 653 AND THE NEARBY SINGLE-FAMILY RESIDENCE

Site 653, the triangle of City-owned property between Torrey Pines Road, La Jolla Village Drive, and La Jolla Scenic Drive North, has been identified as "designated open space" in the La Jolla Community Plan since 1975. However, the City has now made this 15,000 sq. ft. open space available for a 10,000 sq. ft. student building. This action by the City is currently in litigation. The La Jolla Shores Association is among the La Jolla community groups who have unanimously supported retaining Site 653 as open space.

An adjacent residential home is currently being converted to a student facility/commercial use. The La Jolla Shores Association voted against this conversion due to its non-compliance with the La Jolla Shores Planned District Ordinance. The La Jolla Highlands Homeowners Association (LJHHA), a citizens group that represents this area, is engaged in efforts to prevent the loss of the publicly owned open

space and to ensure compliance with City ordinances. For further information, please contact LJHHA at 858-587-2757 or www.site653.com.

UCSD's 2004 LONG-RANGE DEVELOPMENT PLAN

UCSD is in the process of updating its Long Range Development Plan (LRDP), which will guide growth through 2020-21. The plan will accommodate approximately 29,900 UCSD students by 2020-21 (a 15 percent increase above the total indicated in their previous plan in 1989) and identifies 297 acres of land on the 1150-acre campus for new development or redevelopment.

Working closely with the La Jolla Shores Association is part of the University's pledge to communicate better with its neighbors. The La Jolla Shores Association has been examining the plan and expressing its concerns regarding traffic and parking in adjacent residential areas.

\$50,000 FOR USE AT CLIFFRIDGE PARK

In exchange for granting Sprint the right to construct a cell tower in Cliffridge Park, the City received a \$50,000 consideration fee, for use only in Cliffridge Park. The La Jolla Shores Association was asked to provide input for its expenditure and voted to recommend using the funds to improve the existing park bathrooms or to be placed in a fund to build new ones. Councilmember Scott Peters will make the final decision.

ADDITIONAL CURRENT PROJECTS

- Protecting the special character of La Jolla Shores by working with the City to evaluate land use regulations.
- Working with other community groups to address the parking, traffic and public transportation concerns throughout La Jolla.
- Fighting for protection of our parks and beaches, including supporting projects such as Site 653, the proposed plans for Laureate (Mata) Park, and cleaning the beaches.
- Helping to improve La Jolla Shores traffic issues by recommending better signage, crosswalks and stop signs. (NOTE: The LJ Shores Drive/El Paseo Grande traffic light has been fully funded and will be installed this year.)
- Updating the La Jolla Shores Association bylaws.